



Alliance of 7-Eleven
Franchisees

Illinois | Michigan | Ohio

SUMMER picnic

SUNDAY AUGUST 11 | 10AM-6PM
BUSSE WOODS, ELK GROVE VILLAGE, IL

We are excited to be hosting our first annual Alliance of 7-Eleven Franchisees Picnic on Sunday, August 11, 2024. This event is a wonderful opportunity to bring our franchisee community together for a day of fun, food, and festivities. We would like to invite our vendor partners to join us in making the picnic an unforgettable experience. By becoming a sponsor, providing prizes, or offering samples, you can showcase your brand while engaging with our vibrant franchisee community. **Join us in creating a memorable event filled with laughter, connections, and plenty of excitement!**

Gold Sponsor

~~\$1500~~ **\$1000 for first 6 sponsors**

Your company will receive:

- Logo on sponsor signage and Alliance website
- 2 custom yard signs with your logo
- 2 month featured vendor web page on alliance711.com (Aug AND Sept)
- 1 exclusive promotional email per month to our franchisees (Aug AND Sept)
- Add your samples and sale sheets to our swag bags (150 bags)
- Attend our event with 6 of your staff members

Entertainment Sponsor

\$1000

Your company will receive:

- Everything in the gold sponsorship package
- 1 additional yard sign
- Add your samples and promo sheets to our swag bags (150 bags)

In-Kind Sponsor

Your company will receive:

- Your logo on sponsor signage and Alliance website
- Add your samples and promo sheets to our swag bags (150 bags)
- Donate prizes for our raffles
- Donate samples for the picnic snack table or beverage table

Silver Sponsor

~~\$1000~~ **\$800 for first 5 sponsors**

Your company will receive:

- Logo on sponsor signage and Alliance website
- 1 custom yard sign with your logo
- 1 month featured vendor web page on alliance711.com (Aug or Sept)
- 1 exclusive promotion email to our franchisees (Aug or Sept)
- Add your samples and promo sheets to our swag bags (150 bags)
- Attend our event with 4 of your staff members

Swag Bag Sponsor

~~\$1000~~ **\$300 (Only 4 available!)**

Your company will receive:

- 1-color logo on our swag bags
- Logo on sponsor signage & Alliance website
- Add your samples and promo sheets to our swag bags (150 bags)

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Send us Samples for Our Swag Bags

All sponsors will have the opportunity to add samples and sales sheets to our swag bags. (150 bags).

What can you supply?

Food or drink samples, branded items, sales sheets, Catalogs, business cards, drawstring bags, and more!

Please send all samples/swag/sales sheets to PR Chicago by August 7th

Toni Antonetti, PR Chicago: 510 N. Prairie, Mundelein, IL 60060

Raffle Prizes

Provide some really cool prizes for our raffles throughout the day. Electronics, gift cards, coolers, branded items, we're open to any fun prizes for our franchisees!

Please send all prizes PR Chicago by August 7th

Toni Antonetti, PR Chicago: 510 N. Prairie, Mundelein, IL 60060

Secure your sponsorship today!

Toni Antonetti, Sponsorships, Alliance of 7-Eleven Franchisees
847.949.0097 | alliance711franchisees@gmail.com

Rehan Hashmi, President, Alliance of 7-Eleven Franchisees
rehan711@yahoo.com

Hetal Patel, Event chairman
downtown711@yahoo.com

Website: <https://www.alliance711.com/summerpicnic2024>

Sign up at: <https://form.jotform.com/PRChicago/summerpicnic-s>

[Click Here to Become A Sponsor!](#)

Scan to sign up!



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