

Illinois | Michigan | Ohio

ALLIANCE OF 7-ELEVEN FRANCHISEES

SPRING TRADE SHOW





Priva te Labe1 *A va ilab le*

1.75 Oz Flavored Pork R ind Bags

We're taking the pork rind game to a whole new level! Our innovative lineup of light and flufy flavored pork rinds are cooked in their own pork fat and are free of any artifical ing redients. The outcome? An addictively delicious, zero carb alternative to traditional potato chips.

Keto & Diabetic Friendly • Gluten Free • Og Carbs Per Serving Cooked In Their Own Pork Fat • Clean & Natural Ingredients





W hite Cheddar

Nutrition Facts:



Nutrition Facts





Him ilayan Pink Salt& Vinegar

Nutrition Facts:

Ingredients:





D illP ick le

Nutrition Facts







Sm oky Jalapeño & Cheese

Nutrition Facts







Nutrition Facts:





Nutrition Facts



Nutrition Facts





Salted Butter

Nutrition Facts

Ingredients



Nutrition Facts











DEAL!













Order Today & Save \$2.00 Per 12-Count

Flavor	McLane UIN	Size	Est. Cost	SRP	Est. Margin	Order Quantity
Dill Pickle	67612	12@1.75oz	\$ 17.44	\$35.88	51%	
Smoky Jalapeno & Cheese	67613	12@1.75oz	\$ 17.44	\$35.88	51%	
Pepperoni Pizza	67614	12@1.75oz	\$ 17.44	\$35.88	51%	
Stupid Hot	67735	12@1.75oz	\$ 17.44	\$35.88	51%	
White Cheddar	67785	12@1.75oz	\$ 17.44	\$35.88	51%	
Himilayan Pink Salt & Vinegar	67786	12@1.75oz	\$ 17.44	\$35.88	51%	

Store Numbers:	Signature:
Store Numbers.	OISTIALUI C.

2 GREAT PROGRAMS FROM BIG IDEAS MARKETING CALL TO ORDER 1-800-392-3988

SRP \$5.99 COST \$2.75 PROFIT \$3.24 54% GP **ALL OVER SOCIAL MEDIA - COMING IN MAY GREAT FROM AGES 3 TO ADULTS**



FIDGET SIZE;

Retail	Cost	Quantity	T Retail	T Cost	PROFIT EA	GP %
	\$2.75	48	\$287.52	\$132.00	\$3.24	24%
				PROFIT	\$155.52	

LOOK FOR IN 4-1-24 PRE-BOOK

%09		
\$3.99	\$399.00	
\$400.00	PROFIT	
\$799.00		
100		
\$4.00		
66.7\$		
	\$4.00 100 \$799.00 \$400.00 \$3.99	\$4.00 100 \$799.00 \$400.00 \$3.99 PROFIT \$399.00

STORES SELLING 100-200 BAGS A MONTH!!



Prebook Bundle

Prebook Information:

RSW – ICE MOUNTAIN Spring Water 24 case pack – 15 Cases Total!!

- Buy 10 Cases
- Get 5 Free

Order Dates 4/1/24 – 4/21/24



SLIN # 248306

Additional Information:

 Store will receive the Regional Brand Assigned to the store location





STO RE NAME

NAME

ADDRESS

STATE " ZIP CITY

PHONE **SHIP MONTHS**

ITEM#	DESCRIPTION	MASTER CASE/WT.	IN TRO PRICE	QUANTITIES
119000	Tangy Snackers Summer Sausage 1 oz	8 Caddies / 1	2 lbs \$90.24 / cs \$0.47 / u	nit
119222	Tangy Snackers Summer Sausage 3 oz.	8 Caddies / 1	2 lbs \$90.24 / cs \$1.41 / u	nit
119699	Tangy Snackers Summer Sausage 6 oz	8 Caddies / 1	2 lbs \$90.24 / cs \$2.82 / u	nit
ITEM #	_	MASTER CASE/WT.	IN TRO PRICE	QUANTITIES
119399	Tangy Snackers 1oz Floor Display	3 cs / 36 lbs	\$270.72 / display \$0.47 / ur	nit
119388	Tangy Snackers 3oz Floor Display	3 cs / 36 lbs	\$270.72 / display \$1.41 / ur	nit
110277	Tangy Spackers 607 Floor Display	3 oc / 36 lbc	\$270.72 / display \$2.82 / un	nit



Hershey Show Deals - Alliance Michigan Spring Show

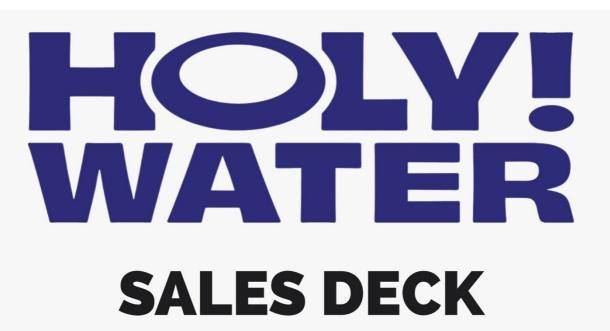
We will be giving Visa gift cards for franchisees who "opt-in" for 4 out of the 5 prebooks offered, which are all high margin items and exclusive thru the tradeshow. Thank you as always for the support, and we look forward to continuing the partnership between the Alliance of 7-Eleven Franchisees and Hershey!



Holy! Water Show Deals - Alliance Michigan Spring Show

5 case deal
Buy 2 get 2 + a free fill case + \$100

-Free fill on 1 case
-When 2 cases are purchased you will receive another 2 cases
-owner will receive \$100





WHAT'S INSIDE?

"HOLY! WATER" WILL OFFER EUPHORIA WITH FEELING.



NUTRITIONAL

FACTS

- 2500 MG BLEND
- increased brain function, anti-inflammatory, increased · Organic Lions Mane Extract "smart mushroom" for energy, and focus.
 - Organic Cordyceps Extract increased blood flow, oxygen, and antioxidants
 - · 20 MG Delta-9- Rapid Onset
- · All-Natural Energy Formula From Ketones Schisandra Berry, and Beta-hydroxybutyrate
 - cognition, decreased anxiety, relaxation, clarity, and Increased sense of calm, attention, verbal fluency, better sleep from L-Theanine and Niacin
- · Acai Flavor
- 2 Servings per Bottle











I KAB 100% VEGAN

FREE

GLUTEN

ALCOHOL

PRODUCT PRICING



Distributor Cost \$42 (12 Pack)

Price to Retail \$58 (12 Pack) (\$4.83 per unit)

MSRP \$8.99 (Margin 46%)

WHAT'S INSIDE? "HOLY! WATER" WILL OFFER EUPHORIA WITH FEELING.



LIONS MANE

ENERGY + FOCUS



DELTA -9 FULL SPECTRUM HEMP

EUPHORIC



SCHISANDRA BERRY

KETONE ENERGY



L-THEANINE

COGNITIVE BOOST + ANTI-

CORDYCEPS

INFLAMMATORY

STRESS + ANXIETY REDUCTION



HYDROXYBUTYRATE BETA-

KETONE ENERGY

Chemical Formula Niacin: C₆H₅NO₂

NIACIN

B VITAMIN

PRODUCTS

HOLY! WATER – A HARMONIOUS
BLEND OF OPTIMISM AND INTERNAL
SUNSHINE THAT ENHANCES OUR
CREW'S INNATE ABILITY TO EXERT
MAXIMUM EFFORT IN ACHIEVING A
BALANCED LIFE WHILE PURSUING
OUR LOFTIEST ASPIRATIONS. WE
CHERISH THE OPPORTUNITY TO
UNVEIL HOLY! WATER, THE
INAUGURAL EUPHORIC ENERGY
SHOT METICULOUSLY DESIGNED TO
AMPLIFY THE 'JOY" IN YOUR LIFE.







7-Eleven Trade Show Deals - Core Mark & McLane HOSTESS BRANDS BOOKING FORM

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	MURE		TOPS FIXTHE MIXBUNDLE: Choc Donettes, Pwded Donettes, Choc Capcale, Twinkle, Choc & Van Zinger, Choc & PwdedBags							6 SS caddy 2 BD case	\$ 84.40	84.40 \$ 12.8	12.00 S NAME	55	4	art.	ផ
THE	#116-224		NEW MELTAMORE CHOCLATE CARAMEL							8ct Caddy	\$ 1.40	2m) 5 (m)	(tra)	875 574	ğ	# IS	ជ
t∰1527	2002 - 4108		HER METRADOE ITHINE CHITCHES							8d Caddy	\$ 140	140 \$ (412	(#23) S (EC.4)	83 53 4	Ž	五戊	ជ
ZHESHIZ	#116 2224		STRAWERY OF CASE							8ct Caddy	\$ 1.40		(B.23) 5 (E.24)	875 574	ğ	朝は	ផ
THHT.	E102576		CHITDKITE LINES TWOLE							8ct Caddy	\$ 140	140 \$ (412	(#23) S (#24)	875 ST 8	ğ	五段	ű
and parties of	#DIS-2407	17 miles	Syllings (surbor Triple Chemistra							8ct Caddy	\$ 157	27 S (51	(B.23) 5 (E.24)	सर्व स्टब	*3	en ts	Ñ
enna/vens	#1045-2540#	ושאנו	1780) Kaba Chandes Carmel	MATTHE						8d Caddy	\$ 157	\$	(B.23) S (EC.46)	स्त स्त	¥13	er ts	Ñ
4smyletin	副路 对弦		HOSTES SAMP SET R. M.T.							38 CT	\$ 11250 \$		क्टर्ट इंक्स	5. 6	Š	ar¢	ផ

**All costs include distriubtor upchange 12%

Over

Stared or CBR.

Customer Signature:



LOVO Chocolate Alliance Michigan Spring Show

LOVO Chocolate will offer a 50% discount on the 1st case of each new item. Below are our show case stack tiers for any additional cases ordered.

1-10 cases = 5% Discount 11 - 15 cases = 10% Discount 15+ cases = 15% Discount



MiniMelts Show Deals Alliance Michigan Spring Show

DEAL: Mini Melts will be offering \$200 off of the initial install for any store that signs up at the show.

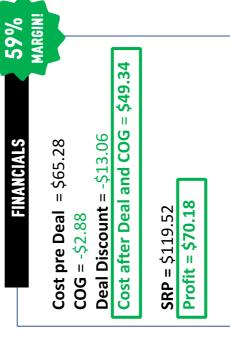






MONDELĒZ KING SIZE BUNDLE





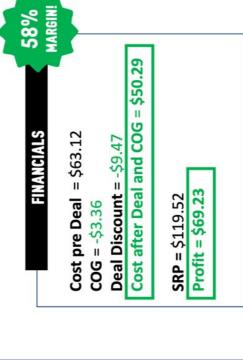






CLIF BAR BUNDLE









20% OFF!



NCC DEAL #3

MONDELEZ 8 02 PEG BUNDLE A

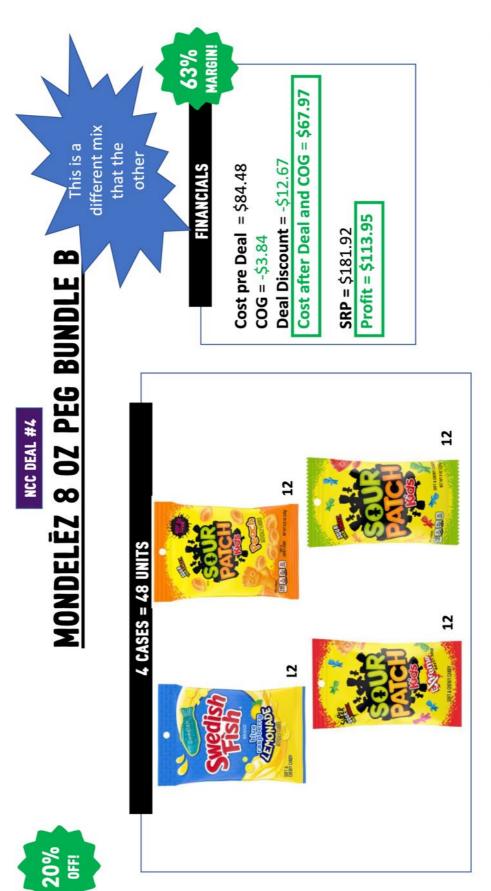












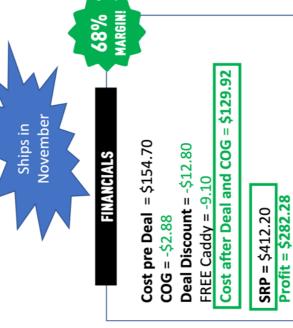




COUGH DEAL #5

MONDELEZ HALLS STICKS 8+1 DISPLAY





7-ELEVED





COUGH DEAL #6

MONDELĒZ HALLS BAG BUNDLE

3 CADDIES = 36 UNITS



FINANCIALS

MARGINI 25%

Cost pre Deal = \$75.96

COG = -\$3.60

Deal Discount = -\$11.39

Cost after Deal and COG = \$60.97

SRP = \$136.44 **Profit** = **\$75.47**

12 Units



RELIEF



12 Units

EX SE 12 Units



Nature's Way Show Deal Alliance Michigan Spring Show

Show Deal: Applicable to any new store first Nature's Way purchase order through McLane

New Item Launch Deal: Free Fill (1 x Store) of 1 caddy per item below:

Nature's Way Sambucus Immune Elderberry Gummy Item # 776107 Wholesale Value: \$30

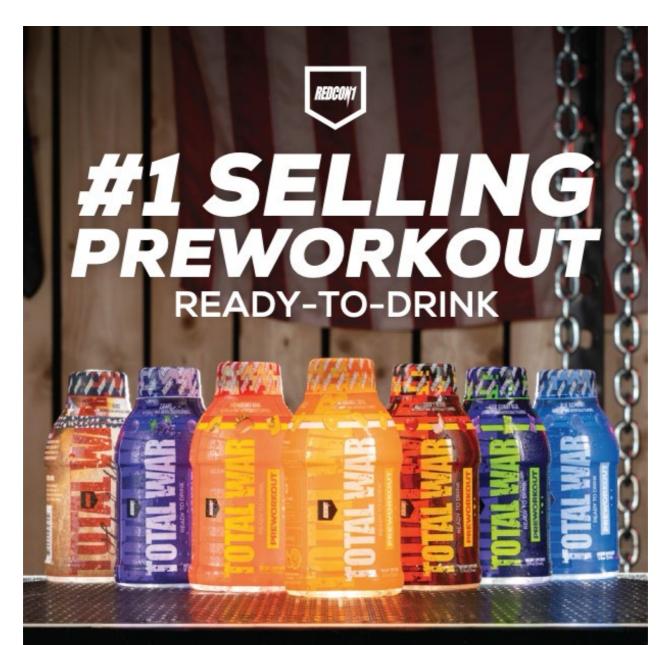
> Nature's Way Sleep Well Gummy Item # 775597 Wholesale Value: \$30

> Nature's Way Quick Calm Gummy Item # 775587 Wholesale Value: \$30 Distributor: McLane

711 FOA 2024 TRADESHOW Booking Form For TSN GM NON EDIBLE GR - 762997

\	Ship Date - 6/3/24							
	Ship Date - 5/6/24							
	*Margin	49%	20%	51%	46%	46%	46%	46%
	SRP	6.99	6.49	4.99	4.99	4.99	4.99	4.99
	*Unit Cost \$	3.58	3.27	2.46	2.70	2.70	2.70	2.70
	*Billi Cost \$ Allowance \$ *Case Cost \$ *Unit Cost \$					16.22	16.22	
	Allowance \$	0.34	0.31	0.23	0.26	1.54	1.54	0.26
	*Billi Cost \$	3.92	3.58	2.69	2.96	17.76	17.76	2.96
ပ	Size	10 CT	8.45 OZ	ZO 90.	8.8 OZ	8.8 OZ	8.8 OZ	8.8 OZ
EST LL	Pack	-	-	-	-	9	9	-
Short Name/Booth Name: TSN WEST LLC	Image	See See	agency of the second of the se			(O)		(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)
Short N	Item Description	647167 519269 CASCADE PLAT ACTION PK SS	H&S 2N1 CLSC CLN	FEBREZE CAR VNT GAIN	FBRZE AF SCNT OF GAIN SS	892406 443976 FEBREZE AF SCENT OF GAIN	FBRZ AIR EFF LINENSKY	FBRZ AIR EFF LINENSKY SS
	DCMS	519269	420118	454634	N/A	443976	442238	N/A
	NID	647167	392399 420118	56617 454634	132517	892406	892398 442238	906032
	UPC	3700081062	3700090161	3700094721	3700096252	3700096252	3700096256	3700096256

*Bill Cost and Unit Cost do not include Markup or Tax.



FULLY DOSED, COMPLETE BLEND OF ENDURANCE, PUMP, ENERGY AND FOCUS FACTORS.

365mg CAFFEINE LONG LASTING ENERGY

6g CITRULLINE
ENHANCED BLOOD FLOW
& INTENSE PUMPS

3.2g BETA ALANINE
MUSCULAR ENDURANCE
& PERFORMANCE



TOTAL WAR PRE WORKOUT DRINK

is the leading preworkout drink on the market, providing a fully dosed, all-in-one blend of endurance, pump, energy, and focus factors in a convenient format.

DELIVERS SAME ENERGY, FOCUS, & PUMP AS TOTAL WAR POWDER

SPECIFICATIONS

SINGLE BOTTLE LXWXH	2.75" x 2.75" x 5.5'
SINGLE BOTTLE WEIGHT	13.05oz
BOTTLES IN A CASE	12
12CT CASE WEIGHT	10lbs 15oz
12CT CASE LxWxH	11.25" x 8.75" x 6"
PALLET CASE COUNT	119 CASES













SOUR GUMMY BEAR

BAJA BOMB

FRUIT PUNCH

HAW JATOT

S NAM IATOT

3 HANVIATOR

Other Ingredients: Purified Water, Citric Acid, Natural and Artificial Flavors, Sucralose, Sodium Benzoate, Potassium Sorbate, Acesulfame Potassium.

Spangler Candy Show Deal Alliance Michigan Spring Show

In addition to the 20% off deal, I will give a \$20 bill for each order handed back to me.





BUNDLE & SAVE 20% +





Must purchase a minimum of 3 sleeves/cases of each item.

	Case	Unit					Case		Unit		
Qty	UPC	UPC	UIN	Product	Pk /	Sz	Cost*	Allow.	Cost*	SRP	GP%
	308	00-		Spangler Bundle Deal				20%			
	90100-9	90000-2	288457	Necco Wafers Original #90000	24 /	2oz	\$22.32	\$4.46	\$0.74	\$1.99	63%
	98900-7	98970-0	589187	Bit-O-Honey Peg Bag #98970	12 /	4.2oz	\$14.64	\$2.93	\$0.98	\$2.19	55%
	31370-3	31300-0	TBD	Starburst Pops Peg Bag #31370	12 /	5oz	\$20.28	\$4.06	\$1.35	\$2.99	55%

*Cost does not include wholesaler upcharge

*Over 2,500Lbs Delivered

Retailer:			McLane Division:	
Address:				
Buyer (please print):_			Signature:	
			Email Address:	
Sales Rep:		Add :	to Order Guide?: Yes No	
			All Stores or Store #:	A A
Open Stock?: Yes	No Shelf Tags	?: Yes No	C040324 Candy Alliance/2024/SS/7Eleven FOA_Spangler Bundle Promo	MCLANE



Tank Traders Show Deal Alliance Michigan Spring Show

Franchisees who sign up at the show will be put in a drawing for a new patio heater. Also, if they sign up at the show they will get a \$250 invoice credit per location. Example: So someone who signs up 4 locations will get \$1000 total.





The Brownie Baker



The Brownie Baker



2024 FOA Deals





Description:	Pringles Bundle	Salty Bundle	Rice Krispies Treats Bundle	Pop-Tarts Bundle	Pop-Tarts Bites Bundle	RX AM Bar Bundle
Contains:	4 cans Harvest Blends Cheddar 4 cans Harvest Blends Ranch 4 cans Original 4 cans Sour Cream & Onion	6 units Club Crisp Ranch 6 units Club Crisp Sea Salt 6 units Duoz Ched & Parm 6 units Grooves White Ched	1 tray Double Choc 1 tray Original 1 tray Rainbow 1 tray Homestyle	2 trays Apple Jacks 2 trays Strawberry 2 trays Brown Sugar Cinn	6 units Strawberry 6 units Confetti Cake 6 units Cinnamon Roll	1 tray Honey Cinn PB 1 tray Peanut Butter 1 tray Chocolate
Retailer allowance:	40% off	40% off	40% off	40% off	40% off	20% off
Ship date:	5/13/2024	5/13/2024	5/13/2024	5/13/2024	5/13/2024	5/13/2024
SRP:	\$4.19	\$2.79	\$2.09	\$1.49	\$3.29	\$3.29



So Much in Store for 2024



From fresh flavors and re-imagined forms to exciting combos of popular brands, we're proud to introduce the latest line-up of buzz-worthy favorites.

Products	
Rice Krispies Treats® – Original Homestyle Bar	SLIN 304776
Pringles®— Harvest Blends Farmhouse Cheddar	SLIN 305493
Pringles®— Harvest Blends Homestyle Ranch	SLIN 305494
Pop-Tarts® Bites – Cinnamon Roll	SLIN 211213
Pop-Tarts® – Apple Jacks®	SLIN 211208
RXBAR® A.M. – Dark Chocolate Peanut Butter	SLIN 304775
Club Crisps® – Ranch	SLIN 304960
Club Crisps® — Sea Salt	SLIN 304971

UPC	UIN	DCMS	Item Description	Image	QTY
					CLUB CRI
2410057728	443267		CHEEZ IT DUOZ SH CHD PARM		1
2410093647	726893		CHEEZ IT GRVS WHT CHDR	CLUB CHEEZ/IT GROOVES	1
3010012871	698257		KELL CLUB CRISP RANCH		1
3010012876	698247		KBLR CLUB CRKR SSLT		1
					KELLOGG
3800025113	415047		KELL RKT ORIG SQR	allies allies	1
3800025117	415087		KELL RKT DBL CHOC CHUNK	WHITE TRAITS	1
3800026447	536757		KELL RKT SQR ORIG GEMS	Design Control of the	1
3800028072	717147		KELL RKT SQR HMSTYL BR		1
					KELLOGG
3800025063	542007		POPTART CONFETTI		1
3800025069	393147		POPTART FRST STRWBRY BTS	Pares Pares	1
3800028540	715427		POPTART CINN RL BTS		1
					KELLOGG
3800029149	715457		POPTART APL JACK	435. 435. 43E.	2
3800031132	334437		POPTART BRWN SGR CINN		2
3800031732	334207		POPTART FRST STRWBRY		2
					PRINGLES
3800013840	849596		PRINGLES CRISP SS		3
3800013842	849570		PRINGLES SR CRM ON SS	RIMES WEYNES WEYNES WEYNES	3
3800028018	743387		PRNGL HRVST RNCH CRSP SS		3
3800028022	744117		PRNGL HRVST CHDR CRSP SS		3
					RX BAR B
9390800533	621027		RXBAR HNY CINN PB		1
9390800718	716017		RXBAR PB DRK CHOC		1

^{*}Bill Cost and Unit Cost do not include Markup or Tax.



D&B Grocers Show Deals Alliance Michigan Spring Show

Deal #1
Buy 10 cs. Eternal (mix/match)
Get 5 cs. Eternal 2.5L FREE

Deal #2

Buy 10 cs. Poppi 16z (mix/match) Get 5 cs. Fiji Sportcap FREE

Deal #3

Buy 30 cs. RYSE Fuel (mix/match)
Get 30 cs. Arizona 22z NON PP (mix/match) FREE

Deal #4
Buy 20 cs. IM 1L
Get 20 cs. IM Sportcap FREE

Deal #5
Buy 15 cs. Prime Hydration
Get 3 cs. Prime Hydration FREE









FLAVORS

BLOOD ORANGE

FRUIT PUNCH

WILD WATERMELON

ltom	Unite/co	Price to Wholesale	Case Cost (6 cs min)	Margin		Cases
Item	Units/cs	(Pallet Cost)		\$2.49	\$2.79	Ordered
Rat Bastard Fruit Punch	12	\$15.00	\$17.30	42%	48%	
Rat Bastard Blood Orange	12	\$15.00	\$17.30	42%	48%	
Rat Bastard Wild Watermelon	12	\$15.00	\$17.30	42%	48%	

Store Name:		
Ship To Address:		
Bill To Address:		
Name on Card		
Credit Card #	Į.	
Exp Date:	CVV:	
CC Authorization:		
Notes:		



We Make Gut Health Taste Good® truth



Spring Trade Show DEAL

TOP SKUs

Dark Chocolate Coconut

-Pack/Size: 12/45g - 1.59 oz. -Unit UPC: 8-50034-84302-5 -Case UPC: 8-50034-84303-2



Raspberry Truffle

-Case UPC: 8-50034-84301-8 -Pack/Size: 12/45g - 1.59 oz. -Unit UPC: 8-50034-84300-1



Peanut Butter Crunch

-Pack/Size: 12/45g - 1.59 oz. -Case UPC: 8-50034-84339-1 -Unit UPC: 8-50034-84338-4



PRICING

Cost

Retail

Show Price - \$1.56 Everyday - \$2.20

Promoted - \$3.69 Everyday - \$3.99

Margin

Promoted – 58% Everyday – 45%

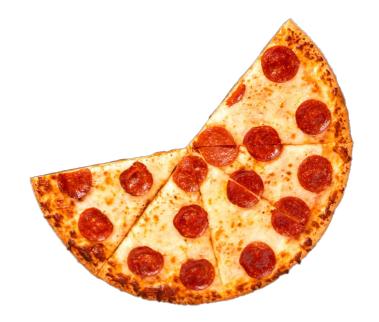
ALLOWANCE

\$0.65 per bar / \$7.80 per caddy (12 bars)

Contact: Jim Goers – jim@truthproducts.us – (480) 650-3280







Pizza Type	Unit Cost *	Discount	Unit Cost after Discount	SRP
Cheese	\$5.56	\$0.56	\$5.00	\$7.99
Pepperoni	\$5.99	\$0.60	\$5.39	\$7.99

Store(s):	Signa	Signature:		
# of Cheese Pizzas:	# of Pepperoni Pizzas:	Ship Date:		



10% PRICE FIRST ORDER! \$12.88/CASE | \$2.15/UNIT SRP \$3.99 CUST. MARGIN 1.85 (86%) SRP \$3.59 CUST MARGIN 1.44 (67%)

REGULAR PRICE (AFTER APRIL 24TH) \$14.31/CASE | \$2.39/UNIT SRP \$3.99 CUST MARGIN 1.61 (67%) SRP \$3.59 CUST MARGIN 1.21 (51%)



































7-ELEVEN TRADE SHOW DEAL WITH BODEGA SAN MARCOS AND SNAK CLUB
BUY 30 SNAK CLUB ITEMS. GET A FREE DISPLAY RACKI
10% OFF ENTIRE ORDER OF HISPANIC OR SNAK CLUB ITEMS
ORDER MINIMUMS FOR DELIVERIES TO STORES - \$85 OF PRODUCT OR 15 ITEMS



Snak Club and Bodega San Marcos Show Deals:
Buy 30 cases of Snak Club Items, get a free display rack
10% off entire order placed during show of any Snak Club or Hispanic Items
ORDER MINIMUMS FOR DELIVERY - \$85 per 7-Eleven store or 15 cases, whichever is hit first
Pay Terms: COD or NET 14 days