ALLIANCE OF 7-ELEVEN FRANCHISEES
SPRING
TRADE SHOW
SHOW DEALS!
Deals Valid Through June 17, 2022
Alliance of 7-Eleven
Franchisees

BLUETRITON

Our pre-book deals are out of this world!!!

BLUETRITON BRANDS SUMMER 2022 FOA DEALS!!!

2022 7-Eleven Event Deals

UIN 563317

ICE MOUNTAIN
100% NATURAL SPRING WATER

Ice Mountain 20 oz	Buy Two, Get One (Max 2 orders)
Ice Mountain 700ml	Buy Two, Get One (Max 2 orders)
Ice Mountain 6 Packs	Buy Two, Get One (Max 2 orders)
Ice Mountain 1L	Buy Ten, Get Two (Max 2 orders)
Ice Mountain 1.5L	Buy Four, Get One (Max 2 orders)

*While supplies last or until promo ends

UIN 233067

Cost/case:$13.84
SRP: $2.99
Margin: 80%

Buy 2 cases Get 2 cases FREE!!!

Cost:$11.98/case
SRP: $2.99
Margin: 83%

ORIGIN
Buy 2 cases Get 2 cases FREE

"We are in the Water Business and summer is right around the corner"

Call or Text Erik Dubé (203) 241-2653 to order!

2022 Alliance of 7-11 Trade Show Offer

Packages:

28oz Powerade

- Powerade Mtn. Berry Blast
- Powerade Fruit Punch
- Powerade Strawberry Lemonade
- Powerade Mixed Berry Zero Sugar

16oz AHA

- AHA Blueberry Pomegranate
- AHA Lime Watermelon
- AHA Mango Black Tea

20oz Vitaminwater

- Strawberry Kiwi
- Tropical Mango
- Energy
- XXX
- Power C

Offer:

Purchase 1 case of all packages listed above **AND** activate the Summer Innovation Shipper (June 29 – Sept. 6) … **Receive 4 tickets to Six Flags and a $25 gift card!!**

All cases must be delivered on one order no later than July 2nd (Excluding Summer Innovation - Taste the Track, What the Fanta and Dreamworld

Gift cards and tickets distributed by the Alliance 7-11

Coming Soon: Summer Innovation Shipper!

Exclusive home for "Taste the Track" 12oz sleek can

Shipper In-Store Dates	**P5 and P6** June 29th – Sept 6th
Shipper Packout:	**20oz bottles:** Each shelf can hold 7, total 14 (both sides) – 56 per shipper **12oz sleek cans** Each shelf can hold 18, total 36 (both sides) – 144 per shipper
Footprint:	16.50" L x 11.375" W x 51.25" H + 10"h for header

Double-Sided Shipper

FPO

Packages and Launch Dates:	2/7: 20oz Fanta Dragon Fruit 2/11: 20oz Starlight (reg & 0 sugar) 7/11: 12oz sleek can "taste the track" (reg & 0 sugar) 7/11: 20oz Fanta WTF 8/15: 20oz Dreamworld (reg & 0 sugar)
20oz CSD/12oz Sleek Can Promos:	**Both 20oz & 12oz sleek LINE-PRICED** P5 (2/ $3.50) P6 (2/ $3.75)
Taste the Track 1x order:	**w/o 7/11 Delivery Window** •3 cases of regular (12ct) – 36 units •2 cases of zero sugar (12ct) – 24 units
Cyber Event	**w/o 7/11 Delivery Window** What the Fanta: Buy any 2 Fanta, Get What the Fanta Free
Tentpole Tie-in	Shipper graphics to leverage Brainfreeze Season tentpole thematics. **Purchases of the products featured count toward total store sweeps entries & a special Coke-sponsored prize!**

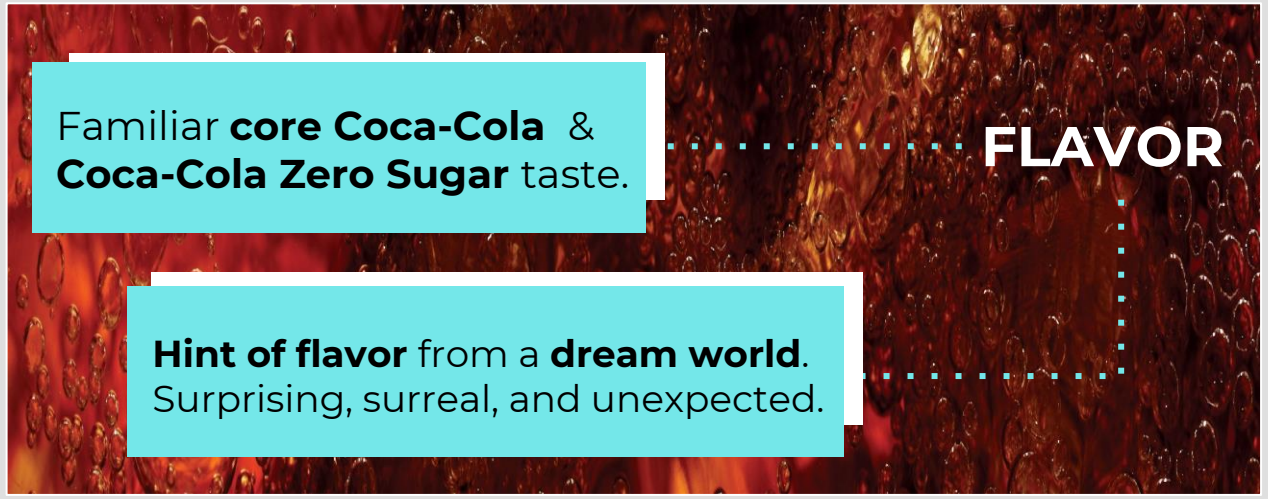
WHAT IS IT

Gen Z explores their reality through the power of their own minds.

This generation uses their imagination and creativity to relate to the world.

REAL MAGIC =

Explore the boundlessness of a dream world with **Coca-Cola® Dreamworld**.



Where Starlight was about looking up at the infinite possibilities of space, **Coca-Cola® Dreamworld** is about looking inward at the boundlessness of your own mind.

COKE CREATIONS DROPS LTO: TASTE THE TRACK

In Market: 7/11/2022

IDEA: Multi-year, sustainable innovation platform made up of LTO Innovation SKUs with targeted channel execution

- Collaboration with a billboard top chart Musical artist
- Watermelon Strawberry Flavor profile
- Magical differentiated, fresh Coca-Cola

COMPELLING PROPOSITION

Drive sparkling value share by engaging weekly recruitment into the Core and strengthening cultural relevance among the next generation drinkers

Place KO Back into Pop Culture & most loved brands with the license to experiment, test & learn mentality of teens to maintain relevancy & edge

Innovation drives recruitment & reconsideration to Coke TM

BRAND BENEFITS

Coca-Cola continues to be the #1 fastest growing beverage TM in the last four years

+19pt gap vs Pepsi for #1 ranked consumption attribute: Tastes better than other soft drinks

#1 Brand in $ Volume and Velocity

CATEGORY GROWTH FOCUS

Cola is the largest SSD Category and has the biggest portion at 34.1%.

Cola's not only have the largest percent of the SSD category, they continue to grow with a +0.1% in share of SSD dollars.

Consumers continue to tell us they prefer our brands. Coca-Cola is preferred 1.6x our primary competitor. Likewise, Coke Zero at 16.3x.

FANTA ZERO SUGAR FLAVOR LTO ROTATION

In Market: 2/7/2022 & 7/11/2022

IDEA: Two new 20oz PETs rotating in the same cooler space

- Provide exciting, great tasting, Global & Indulgent Fanta® flavors, that are both incremental and relevant for the Fanta® consumer.
- Recruit New Consumers, Increase Consumption Transactions, Increase Value

Fanta +133% vs PY!!!

COMPELLING PROPOSITION

Fanta is the only Fruit SSD with international flavors in North America

Teens want global flavors, and Fanta is delivering with international favorites that outshine regular Fruit SSD

Entice Teens curiosity with the mystery of "WTF" and deliver with unique, indulgent flavors

BRAND BENEFITS

FANTA DRAGON FRUIT
ZERO SUGAR

Tested as #1 incremental global flavor[2]

'WHAT THE FANTA'
ZERO SUGAR

'What the Fanta' is a mystery flavor, driving curiosity and recruitment.

CATEGORY GROWTH FOCUS

Gen Z is more health conscious than previous teen generations, half say that regular soda is unhealthy

Teens love to treat themselves, 138 index vs. total population

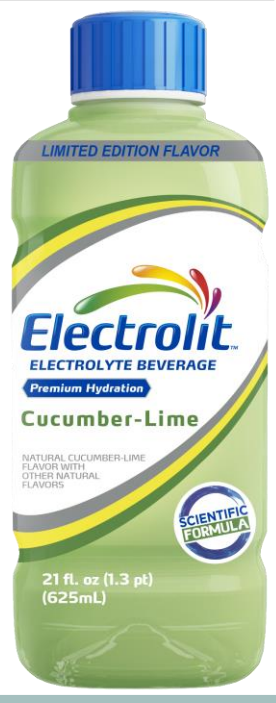
Fanta is the only Fruit SSD with international flavors, Sunkist and Crush cannot offer flavors from other countries

55% Margin

Period	Promo Dates	Promo
P3	4/13-5/24/22	2/$5.50
P4	5/25-6/28/22	2/$4.50
P5	6/29-8/2/22	2/$4.50
P6	8/3-9/6/22	2/$5.50

Free Fill
7/4 FOD

Exclusive



Cucumber-Lime
SLIN 243402

ZERO Fruit Punch Splash
SLIN 243229

ZERO Lemon Breeze
SLIN 243389

ZERO Berry Blast
SLIN 243161

Guava
SLIN 242651

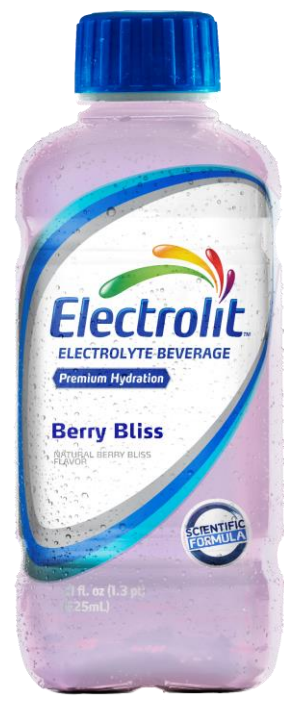
6 Pack

Fruit Punch
SLIN 241226

Lemon Lime
SLIN 242556

Strawberry Kiwi
SLIN 243231

Grape
SLIN 243298



Berry Bliss
SLIN 249151

Orange
SLIN 243348

Coconut
SLIN 243327

HEINEKEN USA – FOA CHICAGO TOP 3 PRIORITIES

SSI

SLIN: 103803

XX Lime and Salt 24oz Can #1 new single serve in $ Sales in Total US C-Store

2nd fastest growing big import brand in Total US Off-Premise, behind Modelo – BBD Dec 9, 2021

IRC available:

New!

SSI

XX Margarita Classic Lime

Priority #1 12oz Can

Priority #2 4pk 12oz Can

Made with real Tequila & real Lime Juice. 10% ABV

Spirits based cocktails are on fire - with $$ sales +115% vs LY

Margaritas are the #1 RTD flavor and grew +78.5% vs last year

CHICAGO BEVERAGE

SLIN: 101511

SLIN: 100408

1 Case Cost: $31.30 → 5 Case Cost: $28.30

Mix/Match Heineken 12pk 12oz Btls and Cans to hit 5 cs QD -- 10% Cost Savings!

Both Items $5 off Scan 6/29 – 8/2 (All IL)

DOS EQUIS LIME AND SALT SSI INITIATIVE

CSP

RETAILER CHOICE

CSP

BEST NEW PRODUCT

WINNER 2021

Packaged Beverages: Alcohol

Dos Equis Lime and Salt

27

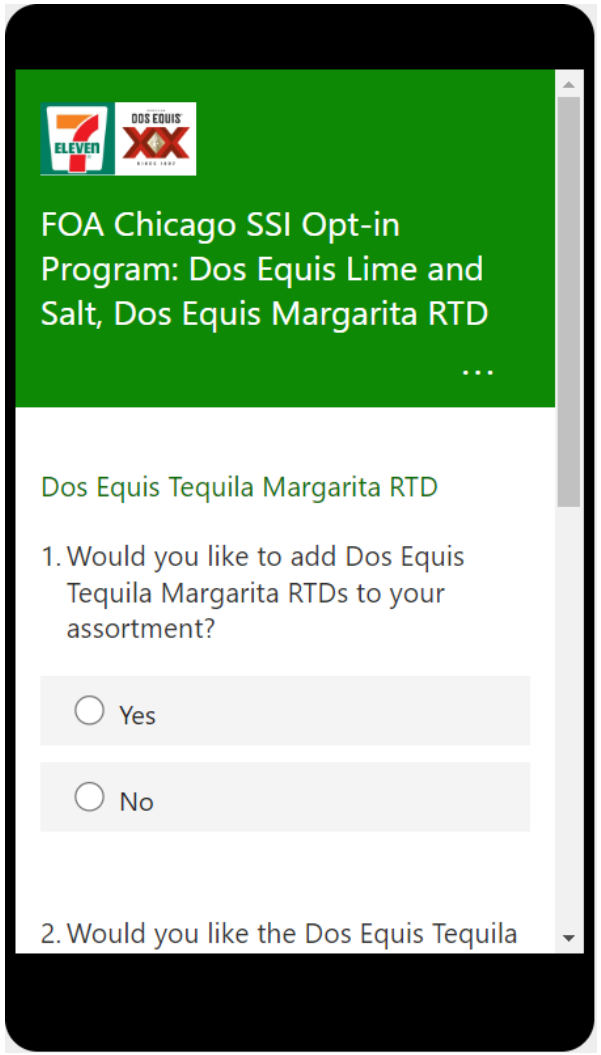
Participating FOAC Stores

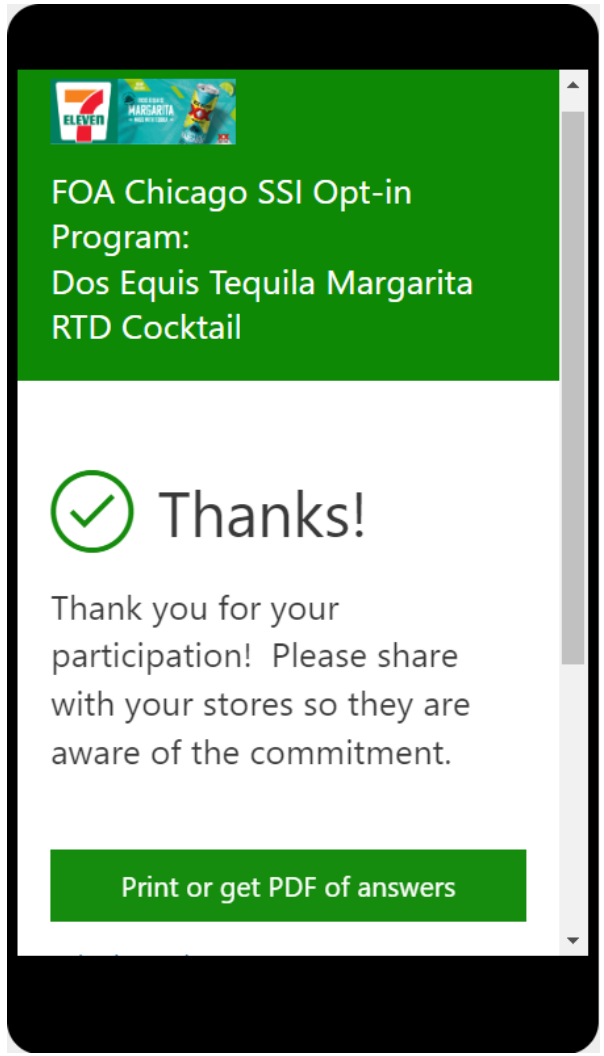
24%

Execution across FOAC

FOAC Trade Show Raffle Wheel

ASK: FOA OPT-IN PROGRAMS





Current Opt-in Opportunities:

- Heineken 12pk Mix/Match 5 cs QD (CBS)
- Dos Equis Lime and Salt 24z Opt-in
- Dos Equis RTD Distribution Opt-in

LET'S GET CLEAN!

7-CLEAN!

IMS (INDUSTRIAL MAINTENANCE SERVICES) PARTNERS WITH 7-ELEVEN!

IMS has partnered with major grocery and retail chains since 1983 to provide specialized cleaning services for stores in the Chicagoland and Indiana areas. We have been utilized thousands of times over the last 38 years for projects ranging from floor restoration, power washing, and intense deep cleaning and sanitizing/disinfecting to complete overhaul cleaning for stores.

IMS has now also partnered with 7-Eleven to provide these same specialized services. We bring with us the reputation of consistency in quality and dependability that has allowed us to work for the same businesses for nearly 40 years.

IMS is an ideal fit for 7-Eleven's new 7 step cleaning program, helping stores raise their level of cleanliness.

We offer a complete range of services, have professional team members and provide around-the-clock service.

IMS RATES

1 Day, 3 Person Cleaning Team
Focus on targeted areas
$612 (3 team members, 8 hours, plus travel)

1 Day, 5 Person Cleaning Team
Focus on targeted areas
$1020 (5 team members, 8 hours, plus travel)

Intense Cleaning
Sales floor and back room
$1632-2040
(8-10 team members, 8 hours, plus travel)

*Contact us for a full list of services available.

www.imsjanitorialservices.com

IMS - Industrial Maintenance Services
P.O. Box 763, St. Charles, IL 60174
630-377-7103 | imsclean@gmail.com

Deal #1

Best sellers Take Home Cookie/Cracker

Mondelēz International
SNACKING MADE RIGHT

Item Description	McLane	SLIN	Qty in Bundle	Unit Cost	SRP	Amount w/deal	% Off
Double Stuf OREO 15.35 oz	176156	302062	4	$3.91	$5.59	$6.38	20%
Golden OREO 14.3 oz	194456	307532	4	$3.91	$5.59	$7.85	20%
Chips Ahoy 13 oz	194761	300129	4	$3.39	$5.59	$7.85	20%
Nabisco Honey Maid 14.4 oz	154997	300210	4	$3.76	$5.59	$7.29	20%
Take home bundle deal			**16 Units**	**$59.88**	**$111.80**	**$47.90**	**($11.98)**

57% Margin!

- Total Take home Cookie/Cracker grew 29.3%
- Mondelēz Cookie/Cracker grew 40.9% vs prior year
- Mondelēz Cookie/Cracker represents 61% of total Cookie/Cracker Category

Financials
Cost before deal $59.88
20% off Deal – $ 11.98
Adjusted Cost w/deal $47.90
Suggested Retail $111.80
*Before distributor markup

Deal #2

Single Serve cookie & Breakfast bundle

Mondelēz International
SNACKING MADE RIGHT

61% Margin!

Item Description	McLane UIN	SLIN	Qty in Bundle	Unit Cost	SRP	Amount W/Deal	Deal 20% Off
Single Serve OREO 2.4 oz	431071	300064	12 ct	$0.46	$1.09	$4.13	20% Off
Nutter Butter SS 1.9 oz	232769	300062	12 ct	$0.46	$1.09	$4.13	20% Off
Chips Ahoy! Single Serve 1.55	447283	300051	12 ct	$0.46	$1.09	$4.13	20% Off
belVita Peanut Butter Sandwich 1.76 oz	232702	300054	12 ct	$0.79	$1.39	$4.67	20% Off
belVita Cran Orange 1.76 oz	496262	300669	8 ct	$0.79	$1.39	$4.67	20% Off
Single serve cookie bundle			**5 Trays**			**$23.77**	**($5.43)**

- Fully funded P5 8/25-11/2 belVita 2/$2.00 promotion
- Buy any belVita + Hot Beverage or Private label Water, get 200BP
- National Coffee day FREE belVita (9/29/2021 only!) with purchase of any size coffee

Financials

Cost before deal $29.20
Bundle Deal – $5.43
Adjusted Cost w/deal $23.77
Suggested Retail $61.48
*Before distributor markup

Mondelēz King size bundle

Deal #3

58% Margin!

Item Description	McLane UIN	SLIN	Qty in Bundle	Unit Cost	SRP	Cost with Deal	20% Off
OREO King Size	444351	300928	10	$1.14	$2.19		**20% Off**
Nutter Butter King Size	444197	305274	10	$1.14	$2.19		**20% Off**
Chips Ahoy King Size	456196	302140	8	$1.14	$2.19		**20% Off**
NEW ITEM - OREO Most Stuf	482682	307502	12	$1.14	$2.19		**20% Off**
NEW ITEM OREO CAKESTER	482682	178506	12	$1.14	$2.19		**20% Off**
King Size Bundle			**5 Trays**	**$59.28**	**$113.88**	**$47.42**	**($11.86)**

Mondelēz International

SNACKING MADE RIGHT

Why Should You Order?

- OREO is America's Favorite Cookie
- #1-selling cookie in the category and also at 7-Eleven!
- OREO Most Stuf has 4X Creme
- OREO is up +11% YTD and out-pacing the Cookie Category
- Oreo Most Stuf is 38% incremental to other Mdlz King Size cookies
- Repeat Rate for OREO Most Stuf is already at par with the existing Oreo Double Stuffed KS cookie
- Fully funded

Financials

Cost before deal $59.28
20% Off Deal deal -$11.86
Adjusted Cost w/deal $47.47
Suggested Retail $113.88
*Before distributor markup

Deal #4

Mondelēz c- pack bundle

Mondelēz International
SNACKING MADE RIGHT

Item Description	McLane UIN	SLIN	Qty in Bundle	Unit Cost	SRP	Cost with Deal	Deal 20% Off
Premium 4.0 oz	40352	300090	6	$1.46	$3.39		20% Off
Lorna Doone 4.5 oz	423914	300060	6	$1.46	$3.39		20% Off
Ritz 3.47 oz	597930	300091	6	$1.46	$3.39		20% Off
Oreo 5.25oz	40287	300065	6	$1.46	$3.39		20% Off
C-Pack Bundle			**24 pieces**	**$40.80**	**$81.36**	**$32.64**	**($8.16)**

60% Margin!

- Strong Margin
- Great for dorm rooms or apartments
- Perfect size for bodega stores.
- Premium is the only Saltine offered in C-Store

Financials

Cost before deal $40.80
20% off deal -$8.16
Adjusted Cost w/deal $32.64
Suggested Retail $81.36
*Before distributor markup

Mondelēz Big Bag Bundle

Deal #5

60% Margin!

Item Description	Qty in Bundle	Cost	SRP	Cost with Deal	20 % Off
Mini Golden Oreo Big Bag	12	$1.01	$1.99		**20% Off**
Chewy Chips Ahoy Big Bag	12	$1.01	$1.99		**20% Off**
Teddy Graham Cinnamon Big Bag	12	$1.01	$1.99		**20% Off**
Ritz Bits Peanut Butter Big Bag	12	$1.01	$1.99		**20% Off**
Ritz Bits Cheese Big Bag	12	$1.01	$1.99		**20% Off**
Big Bag Bundle	**60 pcs**	**$60.60**	**$107.40**	**$48.48**	**($12.12)**

Why Should You Order?

- Strong margin
- New Teddy Graham offering
- Nabisco pegged Bag Cookies grew an average of 44.4% over last 26 weeks. IRI data w/e 10-3-21

Financials

Cost before deal $60.60
20% Off deal -$12.12
Adjusted Cost w/deal $48.48
Suggested Retail $107.40
*Before distributor markup

Mondelēz International
SNACKING MADE RIGHT

Deal #6

New Sour Patch Kids 8oz Fruits Bundle

Mondelēz International
SNACKING MADE RIGHT

59 % Margin!

Item Description	Qty in Bundle	Cost	SRP	Cost with Deal	Deal
Sour Patch Kids Grape 8oz	12	$1.46	$3.29		-1.40
Sour Patch Kids Peach 8 oz	12	$1.46	$3.29		-1.40
Sour Patch Kids Strawberry	12	$1.46	$3.29		-1.40
Sour Patch Kids Tropical 8 oz	12	$1.46	$3.29		-1.40
SPK Peg Bag Bundle	**48**	**$70.08**	**$157.92**	**$64.48**	**(5.60)**

Builds on proven success of Watermelon which is consistently rated as the top sweet candy in the category! [1]

Expands on success of strawberry which is growing 2X faster than the category4

Chewy candy in real fruit shapes is seen as more fun/exciting – something people desire today![2]

Source: 1. Chewy Candy Category Appraisal Key Learnings across Sweet & Sour Studies (N=282), Nov 2018, 2. Teen Candy Flavor & Turf Evaluation, June 2017, 3. Mintel GNPD Analysis, Aug 2020 , 4. Nielsen XAOC+C Full Year W/E 1/2/21

Financials
Cost before deal $70.08
Deal – $ 5.60
Adjusted Cost w/deal $64.48
Suggested Retail $157.92
*Before distributor markup

Deal #7

Sour Patch & Swedish Fish Take Home Bundle

Mondelēz International
SNACKING MADE RIGHT

Item Description	SLIN	Qty in Bundle	Unit Cost	SRP	Amount w/deal	% Off
Sour Patch 1.8lb Bag	143712	4	$4.30	$7.99		17%
Swedish Fish 1.8lb Bag	143754	4	$4.30	$7.99		17%
Take Home Bundle Deal		**8 Units**	**$34.40**	**$63.92**	**$28.55**	**($5.85)**

55% Margin!

Financials
Cost before deal $34.40
17% off Deal – $ 5.85
Adjusted Cost w/deal $28.55
Suggested Retail $63.92
*Before distributor markup

Deal #8

Trident Pocket PACK Counter Unit

Mondelēz International
SNACKING MADE RIGHT

Item Description	Qty in Bundle	Unit Cost	SRP	Amount w/deal	Deal
Trident Spearmint Pocket Pack 28 pc	24	$1.51	$2.99		
Trident Tropical Twist Pocket Pack 28 pc	18	$1.51	$2.99		
Trident Original Pocket Pack 28 pc	18	$1.51	$2.99		
Trident Pocket Pak Counter Unit	**60 pcs**	**132.8**	**179.4**	**$69.60**	**($21.00)**

61% Margin!

Large Packs Drive 35% of Category Growth

Financials
Cost before deal $90.60
Deal Amount Off -$21.00
Adjusted Cost w/deal $69.60
Suggested Retail ($2.99) $179.40
Margin before deal - 49%
*Before distributor markup

Deal #9

Halls 8 + 1 Sticks Cough Drop Counter Unit

Mondelēz International
SNACKING MADE RIGHT

Item Description	Qty in Bundle	Unit Cost	SRP	Amount w/deal	1 Box Free
Halls Cherry 9 pc Stick	40	$0.78	$1.69		
Halls Honey Lemon 9 pc Stick	40	$0.78	$1.69		
Halls Mentho-Lyptus 9 pc Stick	40	$0.78	$1.69		
Halls Strawberry 9 pc Stick	20	$0.78	$1.69		
Halls Defense Assorted Citrus 9 pc Stk	20	$0.78	$1.69		
Halls Honey Lemon 9 pc Stick	**20**	**$0.00**	$1.69		**Free**
Halls Counter Unit	**180 pcs**	**$132.80**	**$304.20**	**$124.80**	**1 Free Box**

59% Margin!

Prepare for Cough/ Cold Season!

Financials
Cost before deal $132.80
1 Free Box $5.61
Adjusted Cost w/deal $124.80
Suggested Retail $304.20
*Before distributor markup

WELCOME TO THE FUTURE OF
WELLNESS & RECOVERY DRINKS

NATURE + HEALTH + SCIENCE

REFRESH + RECOVER + REHYDRATE

KEY SELLING POINTS

- 100% PLANT BASED
- LOW CALORIE
- NO ADDED SUGAR
- THC FREE
- VEGAN & NON GMO
- 25MG HEMP EXTRACT
- GLUTEN FREE
- ONLY WADA COMPLIANT HEMP ISOLATE ON THE MARKET
- 100% MADE IN THE USA

MYND™

PRODUCT OVERVIEW

$3.99 SRP

MYND DRINKS are a wellness and recovery brand. Focusing on great tasting and functional beverages, that are 100% plant based. For maximum benefit make MYND a part of your daily self care routine.

TARGET CONSUMER:

Adults looking for healthy alternatives that are...

- ANTI-INFLAMMATORY
- HYDRATING
- CALMING
- REJUVENATING
- HEALTHY SKIN
- IMPROVED FOCUS
- ANTIOXIDANT RICH
- IMMUNE FUNCTION
- AIDS DIGESTION
- IMMUNE FIGHTING

100% PLANT BASED

NON GMO

THC FREE
THC FREE

GLUTEN FREE

CONSUMPTION OCCASION:

· Slump · Focus · Recover · Unwind · Chill · Sleep

CHANNEL

· Convenience · Mass Grocery · Health/Wellness
· Liquor · Spa/Health Club

NATURE + HEALTH + SCIENCE

100% PLANT BASED

www.MYNDDRINKS.com

@mynddrinksusa

MYND™

ALLIANCE OF 7-ELEVEN FRANCHISEES

SPRING TRADE SHOW OFFER

Alliance of 7-Eleven Franchisees

DISCOUNT

$4 OFF PER CASE

$28.50 SALE ($32.50 REGULAR)

40% MARGIN

NATURE + HEALTH + SCIENCE

100% PLANT BASED

www.MYNDDRINKS.com

@mynddrinksusa

MYND™

NAPJITSU

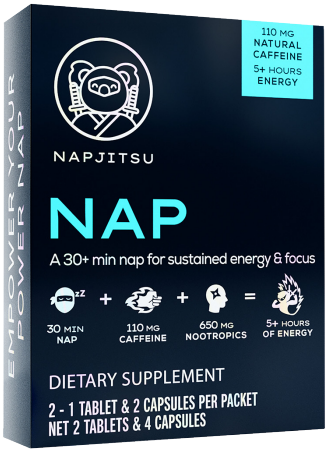
Buy 5 cases and get a free wire rack for merchandising

UNLOCK ENERGY, FOCUS, AND ALERTNESS

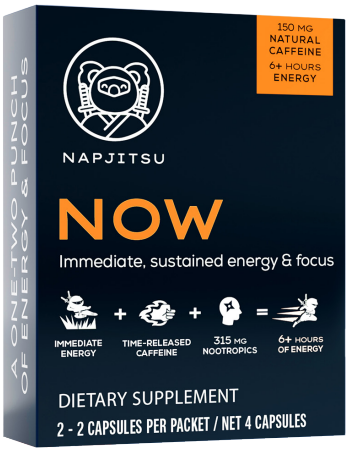
We are NAPJITSU – a revolutionary energy supplement that unlocks peak performance, focus, and energy with all-natural caffeine, nootropics and adaptogens.

12 Unit Case $43.08 | $5.99 MSRP | 40% Retail Margin

BUY ONE CASE, GET ONE FREE!



- 27 brain-boosting nootropics
- 150 mg of caffeine time released after 30 minutes
- 5+ hours of steady energy and focus when you wake
- NAPJITSU NAP is 2x as effective as coffee for energy



- 13 brain-boosting nootropics
- Time-released caffeine in 3 doses for immediate, sustained energy & focus
- Key ingredients: Guarana, Cordyceps, Ginkgo, Ginseng, Gotu Kola and more
- 6+ hours of steady energy and focus *No Peak-and-Crash effect
- 150mg of caffeine

- 13 brain-boosting nootropics
- Time-released caffeine in 3 doses for immediate, sustained energy & focus
- Key ingredients: Guarana, Cordyceps, Ginkgo, Ginseng, Gotu Kola and more
- 6+ hours of steady energy and focus *No Peak-and-Crash effect
- 250mg of caffeine

PATENT PENDING

FREE FROM TOP ALLERGENS
ALLERGEN FREE

GLUTEN FREE

PURITY POTENCY
3RD PARTY TESTED

NATURALLY SOURCED

NON-GMO

napjitsu.com

NAPJITSU

NAP

Supplement Facts

Serving Size 2 capsules

	Amount Per Serving	% Daily Value
Thiamin (as Thiamine HCL)	4.5 mg	375%
Riboflavin	2 mg	154%
Niacin (as Niacinamide)	14 mg	84%
Vitamin B6 (as Pyridoxal 5 Phosphate)	6 mg	353%
Folate (as Methyltetrahydrofolate)	680 mcg DFE (400 mcg folic acid)	170%
Vitamin B12	500 mcg	20833%
Pantothenic Acid (as Calcium D-Pantothenate)	20 mg	400%
Energy Blend		
Caffeine (from Caffeine, Guarana seed)	110 mg	†
Mental Performance Matrix	530 mg	†
Guarana seed extract, L-Glutamine, Caffeine, L-Tyrosine, Cordyceps mycelia extract, Gotu Kola herb extract, DMAE, Ginkgo leaf		
Alpha-Lipoic acid	15 mg	†

† Daily Value not established

Other ingredients: Long Grain Rice flour, Vegetarian capsule, Magnesium Stearate, Sipernat (silicon dioxide)

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NOW

Supplement Facts

Serving Size 2 capsules

	Amount Per Serving	% Daily Value
Thiamin (as Thiamine HCL)	3.6 mg	300%
Riboflavin	3.9 mg	300%
Niacin (as Niacinamide)	16 mg	100%
Pantothenic Acid (as Calcium D-Pantothenate)	20 mg	400%
Energy Blend		
Caffeine (from Caffeine, Guarana seed)	150 mg	†
Mental Performance Matrix	873 mg	†
Guarana seed extract, Cordyceps Mushroom extract, Ginkgo leaf, Coated Caffeine, GABA, L-Glutamine, L-Tyrosine, DMAE Bitartrate, Gotu Kola herb extract, Panax Ginseng root extract		

† Daily Value not established

Other ingredients: Long Grain Rice flour, Vegetarian capsule, Magnesium Stearate, Sipernat (silicon dioxide)

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NOW 250

Supplement Facts

Serving Size 2 capsules

	Amount Per Serving	% Daily Value
Thiamin (as Thiamine HCL)	3.6 mg	300%
Riboflavin	3.9 mg	300%
Niacin (as Niacinamide)	16 mg	100%
Pantothenic Acid (as Calcium D-Pantothenate)	20 mg	400%
Caffeine (from Caffeine, Guarana seed)	250 mg	†
Proprietary Blend	834 mg	†
Ginkgo leaf, Cordyceps Mushroom extract, GABA, L-Glutamine, L-Tyrosine, DMAE Bitartrate, Gotu Kola herb extract, Panax Ginseng root extract		

† Daily Value not established

Other ingredients: Vegetarian capsule (Hypromellose, Riboflavin, Carmine), Long Grain Rice flour, Magnesium Stearate, Silicon dioxide

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	NAPJITSU	SOLIMO	5-hour ENERGY	The Genius Brand	ONNIT
3rd party tested	✓	✗	✗	✓	✓
Vegan (options if not all)	✓	✗	✗	✓	✓
Non-GMO	✓	✗	✗	✓	✗
Gluten Free (labeled as)	✓	✗	✗	✓	✓
Allergen Free (labeled as)	✓	✗	✗	✗	✓
Caffeine per serving	0-250 mg	200 mg	200 mg	100 mg	✗
Controlled-Released Caffeine	✓	✗	✗	✓	✗
Naturally Sourced	✓	✗	✗	✓	✗
Effectiveness Duration	5+ hours	~ 3 hours	~5 hours	Up to 8 hours	n/a

Ready to join the awakening? Contact Austin@napjitsu.com

napjitsu.com

7-11 Alliance Show Deal – Power Burn and Core Rowdy

Deal Metrics- Buy 5 get a $25 Gift Card through Alliance

New

7-11 Alliance Trade Show Deal						
Promo Spend	**Bundle Price**	**Case Price**	**Unit Price**	**SRP**	**Promo Penny**	**Promo Margin**
Buy 5 Get $25.00	$92.10	$13.42	$1.12	$2.79	$1.67	59.92%

UNIT UPC	McLane Item #	Cost	Case	Size	Description
850014705022	405297	$17.00	12	16z	Zero Strawberry Lemonade
850014705510	533677	$17.00	12	16z	Zero Blue Raspberry
850014705008	405307	$17.00	12	16z	Low-Cal Cherry Limeade
850014705176	438087	$17.00	12	16z	Zero Peach Mango
850014705732	548147	$17.00	12	12z	PB Pink Lemonade
850014705565	548137	$17.00	12	12z	PB Watermelon
850014705572	548157	$17.00	12	12z	PB Pineapple Passionfruit
850014705718	548167	$17.00	12	12z	PB Mango Dragonfruit

Last Modified 11/30/2015 5:43 PM Eastern Standard Time
Printed 4/8/2015 7:34 PM India Standard Time

Storck Display Order Form

	Mamba Fruit, Sour, Tropics Stick Counter Unit 96ct	Mamba Assorted Med Peg Power Panel 48ct
Vendor UPC:	00072799056629	0007279906184
SLIN:	0327527	519677
List Cost:	$70.08	$88.80
McLane OI:	**$14.00**	**$17.00**
SRP:	$1.29	$2.99
Net Cost:	**$56.08**	**$71.80**
Display QTY	_____	_____

Supplier: McLane
Core-Mark

Order Will Ship:
Six Weeks After Show
NCASEF Show 2022

Store #

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Signature:

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Storck Open Stock Order Form

Description		UPC	SLINS	Qty Ordered
1-24ct Tray Mamba 2.8oz Stick Packs	$4 McLane OI	00072799055646	0140150	
1-24ct Tray Mamba 2.8oz Sour Stick Packs	$4 McLane OI	00072799055677	0140667	
1-24ct Tray Mamba 2.8oz Tropics Stick Packs	$4 McLane OI	00072799055707	0143078	
1-12ct Tray Werther's Original Hard 1.8oz Roll	$3 McLane OI	00072799027353	0140351	
1-12ct Tray Werther's Sugar Free Mini's 1.46oz Box	$2 McLane OI	00072799763589	0141816	
1-12ct Case Mamba Fruit Chew Peg 7.05oz	$5 McLane OI	00072799005637	519607	
1-21ct Case Mamba Tropics Chew Peg 7.05oz	$5 McLane OI	00072799011743	515837	
1-12ct Case Mamba Magic Sticks Peg 6.3oz	$5 McLane OI	00072799005787	514237	

Mamba Tray Net Cost: $13.52 **SRP: $.99**
Werther's Hard Roll Tray Net Cost: $6.76 **SRP: $.99**
Werther's Sugar Free Box Tray Net Cost: $9.16 **SRP: $1.59**
Mamba Peg Case Net Cost: $17.20 **SRP: $2.79**

NCA SEF STORCK

Supplier: McLane
Core-Mark

Order Will Ship:
Six Weeks After Show
NCASEF Show 2022

Store #

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Signature:

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KÖE ORGANIC KOMBUCHA – NEW ITEM

- 3 Flavors
- KÖE Watermelon, KÖE Strawberry Lemonade, KÖE Mango
- Shelf Stable, 35 Calories and Naturally Flavored Sparkling
- LDU: 12
- **Distributed by McLane**
- **3 Case Deal!**

	EDV
Retail	$3.29
Funding	$0.200
Cost	$1.66
GP$ / GM%	$1.83 / 55.6%

PERFECT HYDRATION

Alkaline Water 1ltr

Program Details

Package:

Perfect Hydration 1ltr
SLIN: 247818
LDU: 12

Retail:

Perfect Hydration	Single	2 For $3.50
SRP	$2.49	$3.50
Unit Cost	$0.77	$1.54
Promo Scanback	$0.00	$0.85
Billback	$0.00	$0.00
Net Cost	$0.77	$0.69
Net GP$	$1.72	$2.81
GP%	69.1%	80%

Billback/Scan Support:

Merchandising & Distributor:

- *5 CASE DEAL!*
- *MCLANE*

Look of Success

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Alliance of 7-Eleven Franchisees

SHOW DEALS		FLAVORS	DELIVERED CASE COST W/DEAL	UNIT COST W/DEAL	GP $2.99 WITH NO DEAL	GP $2.99 WITH FREE CASE/S	SHIP DATE
EDV	-		$21.48	$1.79	40.13%	40.13%	-
#1	**Buy 3, Get 1 FREE (MIX OR MATCH)**		$16.11	$1.34	40.13%	55.10%	TBD
#2	**Buy 5, Get 2 FREE (MIX OR MATCH)**		$15.34	$1.28	40.13%	57.24%	TBD
#3	**Buy 7, Get 3 FREE (MIX OR MATCH)**		$15.04	$1.25	40.13%	58.09%	TBD
#4	**Buy 9, Get 4 FREE (MIX OR MATCH)**		$14.87	$1.24	40.13%	58.55%	TBD
#5	**Buy 11, Get 5 FREE (MIX OR MATCH)**		$14.77	$1.23	40.13%	58.84%	TBD
#6	**Buy 13, Get 6 FREE (MIX OR MATCH)**		$14.70	$1.22	40.13%	59.04%	TBD
#7	**Buy 15, Get 7 FREE (MIX OR MATCH)**		$14.65	1.22	40.13%	59.18%	TBD

Vita Coco Buy 3 Get 1 FREE – Trade Show Deal

Package: **Timing:**	• **Vita Coco 500ml Tetra - Pure, Pressed, & Pineapple** • **Tradeshow dates – 6/2/22 – 6/16/22**
Program Objective	• **Trade show DEAL (Buy 3 Cases, Get 1 FREE!)** • **Deal must include all 3 flavors** • **Cases will be delivered same day is order placed**
Pricing and SRP	**EDLP – List price of $20.00** **$2.79 Retail @ 55% Franchisee Margin!**

7-11 Store #_____

Franchisee Contact Person:_____

Phone #_____

7-11 Store Address:_____

For additional information, please contact **Tom Puntoompoti @ tpuntoompoti@vitacoco.com or 718.614.8592**