MYND™

Price list Summer 2022

Flavors:	**Pack size:**
Orange & Mango	*12 cans /case*
Elderberry & Passionfruit	*12 oz (355ml)*
Lemon & Ginger	

7 Eleven Alliance proposed price

Case cost:	$28.50	($2.38 unit)
Retail Price:	$3.99 unit	
Margin:	40%	

US Sales Contact: Zach McKenna 512.970.2022 zach@MYNDdrinks.com

www.MYNDdrinks.com

WELCOME TO THE FUTURE OF
WELLNESS & RECOVERY DRINKS

NATURE + HEALTH + SCIENCE

REFRESH + RECOVER + REHYDRATE

KEY SELLING POINTS

- 100% PLANT BASED
- LOW CALORIE
- NO ADDED SUGAR
- THC FREE
- VEGAN & NON GMO
- 25MG HEMP EXTRACT
- GLUTEN FREE
- ONLY WADA COMPLIANT HEMP ISOLATE ON THE MARKET
- 100% MADE IN THE USA

MYND™

PRODUCT OVERVIEW

$3.99 SRP

MYND DRINKS are a wellness and recovery brand. Focusing on great tasting and functional beverages, that are 100% plant based. For maximum benefit make MYND a part of your daily self care routine.

TARGET CONSUMER:

Adults looking for healthy alternatives that are...

- ANTI-INFLAMMATORY
- HYDRATING
- CALMING
- REJUVENATING
- HEALTHY SKIN
- IMPROVED FOCUS
- ANTIOXIDANT RICH
- IMMUNE FUNCTION
- AIDS DIGESTION
- IMMUNE FIGHTING

100% PLANT BASED

NON GMO

THC FREE
THC FREE

GLUTEN FREE

CONSUMPTION OCCASION:

· Slump · Focus · Recover · Unwind · Chill · Sleep

CHANNEL

· Convenience · Mass Grocery · Health/Wellness
· Liquor · Spa/Health Club

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