

2023 SCHEDULE OF EVENTS

We're looking forward to working with our valued vendors in 2023 and are featuring three great events at an affordable cost!

ALLIANCE SPRING TRADE EXPO

TUESDAY, MAY 9, 2023

Location: The Westin, Itasca

Join us for this exciting tabletop show, featuring franchisee swag bags, attendance and ordering incentives, entertainment and a dinner buffet for all.

ALLIANCE SUMMER BUSINESS SOCIAL

THURSDAY, JUNE 23, 2023

Location: Top Golf, Schaumburg, IL

Tell Chicago area franchisees about new promotions and products and take orders! The event includes a dinner buffet, Top Golf play and free parking.

ALLIANCE HOLIDAY SHOWCASE

DATE TBD

Location: Chicago suburban location to be announced soon!

Our holiday tabletop show will feature franchisee attendance and ordering incentives, swag bags, entertainment and a dinner buffet for all.



BOARD MEETINGS QUARTERLY: DATES TBA

Location: Location to be announced

Join us at our board meetings and showcase your product to the leaders of the Alliance of 7-Eleven Franchisees. Meet the board, grab a quick bite to eat and promote your business.



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RESERVE YOUR 2023 PACKAGE TODAY!

Platinum Package:

(\$1,000 email blast package included free!)

- Spring Trade Expo
- Summer Business Social
- Holiday Showcase
- Email blast package (Inclusion in monthly emails to ALL Chicago area franchisees)
- Website advertising

Gold Package:

(\$1,000 email blast package included free!)

- Spring Trade Expo
- Holiday Showcase
- Email blast package (Inclusion in monthly emails to ALL Chicago area franchisees)
- Website advertising

Ala Carte:

Spring Trade Expo
Summer Business Social
Holiday Showcase
Email Blast Package

*Spring Trade Expo and Holiday Showcase events include tabletop exhibits with table and chairs, inclusion in "welcome" signage, website ads, swag bag opportunity, free parking and dinner buffet for up to 4 booth staff members.

RESERVE YOUR PACKAGE AT ALLIANCE711.COM

CONTACT US

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