



Alliance of 7-Eleven  
Franchisees



SHOW DEALS		FLAVORS	DELIVERED CASE COST W/DEAL	UNIT COST W/DEAL	GP \$2.99 WITH NO DEAL	GP \$2.99 WITH FREE CASE/S	SHIP DATE
EDV	-		\$21.48	\$1.79	40.13%	40.13%	-
#1	Buy 3, Get 1 FREE (MIX OR MATCH)		\$16.11	\$1.34	40.13%	55.10%	TBD
#2	Buy 5, Get 2 FREE (MIX OR MATCH)		\$15.34	\$1.28	40.13%	57.24%	TBD
#3	Buy 7, Get 3 FREE (MIX OR MATCH)		\$15.04	\$1.25	40.13%	58.09%	TBD
#4	Buy 9, Get 4 FREE (MIX OR MATCH)		\$14.87	\$1.24	40.13%	58.55%	TBD
#5	Buy 11, Get 5 FREE (MIX OR MATCH)		\$14.77	\$1.23	40.13%	58.84%	TBD
#6	Buy 13, Get 6 FREE (MIX OR MATCH)		\$14.70	\$1.22	40.13%	59.04%	TBD
#7	Buy 15, Get 7 FREE (MIX OR MATCH)		\$14.65	1.22	40.13%	59.18%	TBD