

# 7-11 Alliance Show Deal – Power Burn and Core Rowdy

Deal Metrics- Buy 5 get a \$25 Gift Card through Alliance



7-11 Alliance Trade Show Deal						
Promo Spend	Bundle Price	Case Price	Unit Price	SRP	Promo Penny	Promo Margin
Buy 5 Get \$25.00	\$92.10	\$13.42	\$1.12	\$2.79	\$1.67	59.92%

UNIT UPC	McLane Item #	Cost	Case	Size	Description
850014705022	405297	\$17.00	12	16z	Zero Strawberry Lemonade
850014705510	533677	\$17.00	12	16z	Zero Blue Raspberry
850014705008	405307	\$17.00	12	16z	Low-Cal Cherry Limeade
850014705176	438087	\$17.00	12	16z	Zero Peach Mango
850014705732	548147	\$17.00	12	12z	PB Pink Lemonade
850014705565	548137	\$17.00	12	12z	PB Watermelon
850014705572	548157	\$17.00	12	12z	PB Pineapple Passionfruit
850014705718	548167	\$17.00	12	12z	PB Mango Dragonfruit

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